



CURRENT FUNDING PRIORITIES FOR ENTERPRISE WASHINGTON

P-Base Statewide District Business/Political Mapping:

P-Base is a non-partisan, district analysis tool that is the foundation of Enterprise Washington's political programs. This work helps the business community understand which districts provide an opportunity to elect more business-minded legislators. Running at a 94.6 percent rate of accuracy, P-Base has served as the catalyst in helping to elect 11 new business-minded lawmakers to the state legislature in the last 2 election cycles. This 2012 P-Base report is based on the new redistricting maps, and will be relevant for a period of two to four years.

10 gifts needed at \$10K – Total \$100K

Target District Research:

Targeted district research is the next level of P-Base data that gives the business community an understanding of whether or not recruited candidates fit their district, as well as detailed information on the kinds of messages that will resonate with business-minded voters. This information is essential to protect the investment of JobsPAC donors to ensure that political dollars only go toward highly competitive races.

12 gifts needed at \$7K – Total \$84K

Enterprise Washington is a 501 C(6) membership organization and contributions are an ordinary business expense. Contributions are non-reportable.



CURRENT FUNDING PRIORITIES FOR THE BUSINESS INSTITUTE OF WASHINGTON

Political Fundraising Research:

As a registered 501 (c)(3) charitable non-profit, the Business Institute of Washington is helping bring transparency to public policy & politics for the benefit of all Washingtonians.

The internship program at the Business Institute of Washington gives youth a hands-on role in the work of educational advocacy, and provides a meaningful atmosphere for personal growth and mentorship that helps create strong leaders for tomorrow. Interns gain invaluable experience analyzing political contributions of legislative candidates, caucus committees and other special interests. This information is available to the general public online at www.businessinstitutewa.org.

\$5K for each intern sponsored; 5 positions this year – Total \$25,000

Donations to the Business Institute of Washington are fully tax deductible as allowed by federal law.

To participate in any of these current funding opportunities, please contact
Enterprise Washington or The Business Institute of Washington:

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